



PRESS RELEASE

Big adventures for little Gauls: BELANTIS presents attractions in Idefix' Adventure Land

Four new child-friendly rides, an adventure playground, and food and beverage options expand the offerings for families.

Leipzig, March 31, 2026 – BELANTIS is expanding its family offerings and provides further insights into the new theme area, which was first announced in December 2025. Idefix' Adventure Land is designed for families with children aged 3 to 8 and features age-appropriate rides, interactive play areas, themed dining, and souvenir offerings. The official opening is scheduled for late spring, shortly after the start of the season.

The new theme area is centered around Asterix, Obelix, and Idefix. At the heart of the area are five new attractions, specifically designed for younger guests:

- **Idefix' Flussfahrt** – A mini water ride by the French manufacturer Reverchon. Gentle waves and lovingly designed scenes provide young children and their families with their first water ride experience.
- **Fahrschule Frischling** – Type Speedway, manufactured by Zamperla. Children take the wheel themselves and gain their first driving experiences in a playful way.
- **Aerobix Flugmaschine** – Type Magic Bike Ride, manufactured by Zamperla. Families control the ride's height with their own movements, creating an interactive flying experience.
- **Seifenkistenwirbel** – Type Go Go Bounce Ride, manufactured by Zamperla. This dynamic round ride with playful ups and downs ensures energetic fun for young riders.
- **Idefix' Versteck** – Adventure playground by spielart from Thuringia. The nature-inspired play area offers a variety of climbing and movement elements, stimulating children's imagination.

For personal encounters, **meet & greet opportunities with Asterix and Obelix** are available. Visitors can meet their favorite heroes up close, take photos, and create lasting memories. The overall experience of the new theme world is rounded off by the lakeside kiosk **Bei Köstlix** and the souvenir shop **Idefix' Schatzkiste**. Guests of all ages can enjoy savory oven-baked sandwiches with ham and cheese or crêpes. In the souvenir shop, a variety of fan items are available – including the cuddly Idefix plush, which families can take home as a keepsake.



Céleste SURUGUE, Managing Director of Les Éditions Albert René says: “After years of highly productive collaboration in France, Les Éditions Albert René is delighted to continue working hand in hand with Compagnie des Alpes on this wonderful project to transform BELANTIS Park by welcoming Asterix, Obelix, Idefix, and all the indomitable Gauls in Germany.

Starting this year, we are happy and proud to jointly inaugurate the first zone, “Idefix’ Adventure Land,” a truly immersive experience set in the famous universe created by the brilliant René Goscinny and Albert Uderzo.

Our readers, our fans, and all German children will finally have the chance to experience magical moments and thrilling adventures with their favorite heroes! We would like to warmly thank CDA for this renewed trust in our famous little Gaul.”

All guests who visit BELANTIS before the official opening of **Idefix’ Adventure Land** can pick up a discount coupon at the guest information desk in Belantis Castle. With this coupon, they can revisit BELANTIS after the opening of the new theme area for **only €19 per ticket**.

[Click here to download 3D-renderings](#) or scan the QR code below.



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About BELANTIS

BELANTIS – The Adventure Kingdom is a unique leisure destination for families seeking fun, action, adventure, and relaxation. The park transports its guests on a journey through time and space, offering a diverse mix of thrilling rides, magical shows, and pure recreation. Across its fantastic themed worlds, BELANTIS provides countless attractions and shows — including multiple roller coasters, a log flume ride, and dozens of additional rides — ensuring boundless adventure and continuous fun for visitors of all ages. BELANTIS is the perfect destination for families and adventure-seekers alike. Following the acquisition by the French group Compagnie des Alpes, BELANTIS is now in the process of transforming and will become the Asterix Park Germany in the coming years.