



PRESS RELEASE

Back to school party at BELANTIS: The Perfect Start to the School Adventure

BELANTIS celebrates the start of the school year with free admission for first graders and a fun-filled day for the whole family

Leipzig, 28 July 2026 – Starting school marks the beginning of an exciting new chapter in every child's life. To make this milestone even more memorable, BELANTIS invites families to its annual **School Cone Festival** on **Saturday, 15 August 2026**, from **10:00 a.m. to 8:00 p.m.** Alongside thrilling rides and family attractions, first graders and their families can look forward to a varied programme packed with entertainment, surprises and unforgettable moments.

Children starting school in 2026 – regardless of which German federal state they live in – receive **free admission** on this special day. Registration or ticket booking in advance is required, and each child must be accompanied by two paying guests aged 11 or older. This allows newly enrolled pupils to celebrate this important milestone together with their families and friends while enjoying roller coasters, family attractions and countless adventures.

One of the day's highlights is an interactive stage programme centred around the very first school lesson, symbolically welcoming children into this exciting new phase of life. Afterwards, first graders can enjoy an exclusive meet & greet with **Asterix and Obelix** and receive a generously filled traditional school cone containing a variety of goodies provided by BELANTIS' partners.

A colourful entertainment programme, included in the regular park admission for all visitors, will keep guests of all ages entertained throughout the day. From **10:00 a.m. to 4:00 p.m.**, **Radio TEDDY** will broadcast live from the family theme park near Leipzig, with presenters **Alina** and **Sandra** hosting the event. Visitors can take part in the BELANTIS adventure rally, solve interactive puzzle challenges, spin the prize wheel, enjoy arts and crafts activities, and get glitter tattoos or face painting.

The programme is further enhanced by interactive activities hosted by BELANTIS' partners. **Kaufland**, **Bullis Bande** from **RB Leipzig**, **DECATHLON** and the **ADAC** will offer engaging experiences inviting families to discover, participate and have fun together. The School Cone Festival therefore becomes much more than a celebration of starting school – it is a full-day family event filled with entertainment and memorable experiences.

Whether it's the thrill of a roller coaster, quality time with loved ones or celebrating the first steps into school life, the BELANTIS School Cone Festival combines the magic of this special milestone with a day full of adventure, creating memories that will last for years to come.

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The stage programme, featuring a symbolic first school lesson, turns this important milestone into an unforgettable experience for first graders.



Special memories are made during the exclusive meet & greet with Asterix and Obelix, offering the perfect photo opportunity to celebrate the start of the school journey.

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About BELANTIS

BELANTIS – The Adventure Kingdom is a unique family theme park for visitors seeking fun, excitement, adventure and relaxation. Taking guests on a journey through time and space, the park offers a diverse mix of thrilling rides, magical shows and moments of relaxation. Across its nine imaginative themed worlds, visitors can enjoy a wide range of attractions and entertainment, including several roller coasters, a white-water ride and dozens of other attractions, providing unforgettable experiences for guests of all ages. BELANTIS is the perfect destination for families and adventure seekers alike. Following its acquisition by the French leisure group **Compagnie des Alpes**, the park has entered a major transformation phase and will gradually evolve into **Parc Astérix Germany** over the coming years.